



Workplace Injury Prevention Program

Easing the impact – creating a culture of safety leadership

Building a strong workplace safety culture can reduce the risk of a life changing incident.

PBF's workplace injury prevention programs are heart felt yet confronting, challenging individuals to consider the lifelong impacts an unsafe work choice can have on one's future health, and those around them.

Why talk about personal responsibility in relation to risk management at work?

Workplace accidents are most often the result of complacency or an oversight while conducting routine tasks. It is these accidents that can have the most devastating consequences. Every day someone in Australia suffers a spinal cord injury and every year more than 100,000 Australians are involved in a serious workplace accident.

Through our speakers' stories, PBF is able to build greater awareness of the risk of serious injury in Australian workplaces as well as encourage personal responsibility for adopting safe work practices.

How do PBF speakers inspire change in the work place?

All of our speakers are inspiring individuals who have sustained a permanent injury and are continuing to live as independent members of the community. Through our speakers' deeply moving personal stories, participants are presented with a convincingly illustrated account of how poor decision making contributed to the presenter's current situation.

Our speakers come from a variety of industries and backgrounds and are matched to your requirements on request.

Program Quick Facts

- Interactive session
- Experienced presenters
- Cost effective safety training
- Tailored to business type
- Suitable for large and small groups
- Available across Australia





About PBF Australia

Founded in 1984 by world-renowned spinal surgeon, the late Sir George Bedbrook, the Paraplegic Benefit Fund (PBF) was established with the aim of reducing the impact and incidence of spinal cord injury in Australia. Today, we are a thriving Australia-wide, not-for-profit organisation that provides members with much-needed financial support in the event of permanent paralysis.



What outcomes can I expect from PBF's workplace injury prevention program?

PBF's workplace injury prevention programs are relevant to all industries, but are especially popular with higher-risk operations such as construction, transport, mining and manufacturing. In 2015, PBF reached more than 8,000 Australians through the delivery of over 300 workplace injury presentations.

We motivate behavioural change by challenging participants to:

- **Take on safety as a core life value**
- **Realise that everyone is responsible for safe work practices**
- **Realise that personal actions or inactions can result in serious and life changing consequences**
- **Consider the reality of living with a permanent life changing injury**

Our program has been developed and trialed in close consultation with the Industrial Foundation for Accident Prevention (IFAP - Workplace Safety Solutions) and is a module within IFAP's Health and Safety Representatives Course.

Delivered with the belief that everyone deserves to return home safely after a day at work.

"Our aim has been to change mind sets; we want our team to think of safety the second they walk onto a site – not just theirs but everyone around them. Paul was able to instantly relate to our crew with his message."

Tony Bryan - Managing Director, Ausmar Group



Talk to us about workplace safety

Western Australia & Northern Territory
T: (08) 9388 3366

Queensland & Greater Australia
T: (07) 3423 3966

E: prevention@pbf.asn.au



To find out more about corporate membership visit
www.pbf.asn.au/membership/corporate-membership